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For Immediate Release

News Contact:

Zoe Grant, Founder and CEO
Zoe's Wings Foundation, Inc.

Zoe's Wings Foundation, Inc. reaches GuideStar's highest Seal of Transparency

Platinum Seal allows donors to focus on progress and results Temple, Texas – Zoe's Wings Foundation, Inc. today earned the 2020 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, a service of Candid. By sharing metrics that highlight progress Zoe's Wings Foundation, Inc. is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

"In accordance with our long-held belief in being transparent about our work," said Zoe Grant, "we are excited to convey our organization's results in a user-friendly and highly visual manner. By updating our GuideStar Nonprofit Profile to the Platinum level, we can now easily share a wealth of up-to-date organizational metrics with our supporters as well as GuideStar's immense online audience, which includes donors, grantmakers, our peers, and the media."

To reach the Platinum level, Zoe's Wings Foundation, Inc. added extensive information to its Nonprofit Profile on GuideStar: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, Zoe's Wings Foundation, Inc. has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.

"I encourage you to visit our profile on GuideStar to see what we're all about," added Zoe Grant. "We're thrilled that our GuideStar Platinum Nonprofit Profile and its associated benefits help us better communicate our organization's exciting initiatives at a global scale."

About Zoe's Wings Foundation, Inc.

We provide various services concerning affordable housing, house rehabilitation, and quality of life to the underserved Single Parent, Families, Seniors, Disabled, and Veterans residents. We are structured exclusively to meet the target population by their demographic descriptors to serve Urban/Inner-City communities with the very best in high-quality professional services to help reach obtainable health and safety goals while assisting in developing skills to improve their life's destiny of youth and young business owners within the same community.

About GuideStar Nonprofit Profiles

In February 2019, GuideStar joined forces with Foundation Center to form Candid, a new 501(c)(3) nonprofit organization. Today, GuideStar is a service of Candid. The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. The profiles are populated with information directly from nonprofits, the IRS, and other partners in the nonprofit sector. Candid encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 13 million people who visit guidestar.org to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data, such as AmazonSmile, Facebook, and Network for Good. To reach a given participation level, organizations must complete all required fields for that level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.

About Candid

Every year, millions of nonprofits spend trillions of dollars around the world. Candid finds out where that money comes from, where it goes, and why it matters. Through research, collaboration, and training, Candid connects people who want to change the world to the resources they need to do it. Candid's data tools on nonprofits, foundations, and grants are the most comprehensive in the world. Find out more at candid.org and on Twitter [@CandidDotOrg](https://twitter.com/CandidDotOrg).